JOB SEARCH STRATEGY FOR INTERNATIONAL STUDENTS DURING THE CORONAVIRUS CRISIS

Tuft Career Center and Tufts iCenter

April 22, 2020
or
Career Planning Process

1. Personal Discovery
2. Career Exploration & Mapping
3. Skills & Experience Acquisition
4. Targeting & Selection
5. Job & Internship Search Strategy
6. Personal Brand Management
7. Marketing Tool Development
8. Networking & Relationship Management
9. Interview Preparation
10. Negotiation

Copyright © Matt Casey Career Coaching 2016
Search Strategy & Application Process

Jobs and Internships
Job and Internship Search Support

- Job Boards
- Company Websites
- LinkedIn
- Social Media (Facebook, Twitter, etc.)
- Communities (Schools, teams, faith-based)
- Recruiters
- Placement Agencies (FT, PT, Temp to Perm)
- Job Clubs
- Job Fairs
- Networking Events
- Targeted Company Functions
- Professional Associations
- Volunteering
- State Career Centers (MA One-Stop Career Centers)
- Alumni Networks
- School Career Centers
- Create your Own Opportunity
Large Job Boards and Aggregators

Sources: multiple
Placement Agencies / Temporary Staffing

Sources: multiple
Freelance / Contract / Short-Term / Seasonal

Sources: multiple
Networking and Relationship Development
1st degree connections: 1,014
2nd degree connection: 470,600+
3rd degree connections: 10,727,400+
Total LinkedIn contacts: 250,000,000

Source: [http://inmaps.linkedinlabs.com/network](http://inmaps.linkedinlabs.com/network) (Note: LinkedIn InMaps service was discontinued in 2015)
I would like to reach out to Tufts alumni for career conversations, but I’m concerned that I’ll be bothering them in the midst of a stressful time. Any tips?

Dear [recipient name],

First and foremost, I want to ask how you are doing. This is certainly an unprecedented time and I hope you are healthy and safe.

I am currently using this time to think about my next career move and reconnect with people in my network. If you happen to have a few minutes over the next few weeks, would you be willing to chat? I’d love to catch up and also hear about your experience working at [recipient’s company] in [recipient’s job title] role. I know it is a very busy and unusual time for many of us. I’m happy to connect whenever it is most convenient for you.

I look forward to hearing from you. Stay safe and keep in touch.

Best,

[your name]

Tools and Resources
Job Search+ Resources

Interstride
- Job/Internship Database
- Top 500 H-1B Companies
- Visa Insights
- Career Webinars & General Career Advice

Handshake
- Job/Internship Database
- Employer Database (500,000+)
- Weekly Virtual Employer Events

GoinGlobal (Access via Handshake)
- H1B Plus Database, providing access to an extensive and detailed database of U.S. Department of Labor (DOL) H-1B records from 2009 to-date
- Job/Internship Database (worldwide opportunities in the local language, as well as English)
- Country Career Guides
- Global City Career Guides
- U.S. City Career Guides

Real World Ready (Access via Handshake)
- A personalized platform simplifying decisions around personal finance, health, job negotiation, and life.
Job Search + Resources

Additional Job Search Resources

- **COVINTERN:** [https://covintern.com/jobs/](https://covintern.com/jobs/)

Build Your Network Resources

- **Tufts Alumni Directory** (100,000+ alumni): [https://alumniandfriends.tufts.edu/](https://alumniandfriends.tufts.edu/)
- **LinkedIn** (75,000+ alumni)
- **The Herd** (131 international students {self-identified}; over 50 countries represented): [http://students.tufts.edu/career-center/network/herd](http://students.tufts.edu/career-center/network/herd)

Professional Development/Build Your Skills Resources

- **LinkedIn Learning:** [https://access.tufts.edu/linkedin-learning](https://access.tufts.edu/linkedin-learning)
- **Big Interview:** [http://students.tufts.edu/career-center/prepare-interview/big-interview](http://students.tufts.edu/career-center/prepare-interview/big-interview)
- **Coursera:** [https://www.coursera.org/](https://www.coursera.org/)
- **Udemy:** [https://www.udemy.com/](https://www.udemy.com/)

Exploration Resources/Other

- **First Destination Outcomes:** [http://students.tufts.edu/career-center/explore-careers-and-majors/outcomes-major](http://students.tufts.edu/career-center/explore-careers-and-majors/outcomes-major)
- **LinkedIn** (Use alumni tool for career research and networking)
- **What Can I Do With This Major?** [http://students.tufts.edu/career-center/i-need/explore-majors](http://students.tufts.edu/career-center/i-need/explore-majors)
- **Immihelp:** [https://www.immihelp.com/](https://www.immihelp.com/)
Questions?