Strategic Career Preparation

JOB SEARCH STRATEGY FOR INTERNATIONAL STUDENTS DURING THE CORONAVIRUS CRISIS

Tufts Career Center and Tufts iCenter

May 13, 2020
or

UBER

or

lyft
Career Planning Process

1. Personal Discovery
2. Career Exploration & Mapping
3. Skills & Experience Acquisition
4. Targeting & Selection
5. Job & Internship Search Strategy
6. Personal Brand Management
7. Marketing Tool Development
8. Networking & Relationship Management
9. Interview Preparation
10. Negotiation

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Search Strategy & Application Process

Jobs and Internships
Job and Internship Search Support

- **Job Boards**
- **Company Websites**
- **LinkedIn**
- **Social Media** (Facebook, Twitter, etc.)
- **Communities** (Schools, teams, faith-based)
- **Recruiters**
- **Placement Agencies** (FT, PT, Temp to Perm)
- **Job Clubs**
- **Job Fairs**
- **Networking Events**
- **Targeted Company Functions**
- **Alumni Networks**
- **Professional Associations**
- **Volunteering**
- **State Career Centers** (MA One-Stop Career Centers)
- **School Career Centers**
- **Create your Own Opportunity**

20%
Large Job Boards and Aggregators

Sources: multiple
Freelance / Contract / Short-Term / Seasonal

Sources: multiple
Networking and Relationship Development
1\textsuperscript{st} degree connections: 1,014
2\textsuperscript{nd} degree connection: 470,600+
3\textsuperscript{rd} degree connections: 10,727,400+
Total LinkedIn contacts: 250,000,000
I would like to reach out to Tufts alumni for career conversations, but I’m concerned that I’ll be bothering them in the midst of a stressful time. Any tips?

Dear [recipient name],

First and foremost, I want to ask how you are doing. This is certainly an unprecedented time and I hope you are healthy and safe.

I am currently using this time to think about my next career move and reconnect with people in my network. If you happen to have a few minutes over the next few weeks, would you be willing to chat? I'd love to catch up and also hear about your experience working at [recipient's company] in [recipient's job title] role. I know it is a very busy and unusual time for many of us. I'm happy to connect whenever it is most convenient for you.

I look forward to hearing from you. Stay safe and keep in touch.

Best,

[your name]

Be sure to use your own language when composing a message like the one above. Don't simply copy and paste; this should sound like you.

In addition, be specific in your requests. How can this particular person help you? Is it through insights about an organization or type of job? Tips for continuing your research, writing a thesis or dissertation? Ways to make the most of your summer? Simply asking for general advice isn't enough.

Tools and Resources
Job Search+ Resources

**Interstride**
- Job/Internship Database
- Top 500 H-1B Companies
- Visa Insights
- Career Webinars & General Career Advice

**Handshake**
- Job/Internship Database
- Employer Database (500,000+)
- Weekly Virtual Employer Events

**GoinGlobal (Access via Handshake)**
- H1B Plus Database, providing access to an extensive and detailed database of U.S. Department of Labor (DOL) H-1B records from 2009 to date
- Job/Internship Database (worldwide opportunities in the local language, as well as English)
- Country Career Guides
- Global City Career Guides
- U.S. City Career Guides

**Real World Ready (Access via Handshake)**
- A personalized platform simplifying decisions around personal finance, health, job negotiation, and life.
Job Search+ Resources

Additional Job Search Resources
- COVINTERN: https://covintern.com/jobs/
- Work Visa USA: http://www.myvisajobs.com/Blog/

Build Your Network Resources
- Tufts Alumni Directory (100,000+ alumni): https://alumniandfriends.tufts.edu/
- LinkedIn (75,000+ alumni)
- The Herd (131 international students {self-identified}; over 50 countries represented): http://students.tufts.edu/career-center/network/herd

Professional Development/Build Your Skills Resources
- LinkedIn Learning: https://access.tufts.edu/linkedin-learning
- Big Interview: http://students.tufts.edu/career-center/prepare-interview/big-interview
- Coursera: https://www.coursera.org/
- Udemy: https://www.udemy.com/

Exploration Resources/Other
- LinkedIn (Use alumni tool for career research and networking)
- What Can I Do With This Major?: http://students.tufts.edu/career-center/i-need/explore-majors
- Immihelp: https://www.immihelp.com/
Tufts University Career Center
419 Boston Avenue
740 Dowling Hall
Medford, MA 02155
617-627-3299

go.tufts.edu/careercenter

Tufts University iCenter
20 Sawyer Avenue
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https://icenter.tufts.edu/
Questions?
The Soft Skills Companies Need Most in 2020

1. Creativity
2. Persuasion
3. Collaboration
4. Adaptability
5. Emotional Intelligence
6. Analytical Reasoning*

1. Complex Problem Solving
2. Critical Thinking
3. Creativity
4. People Management
5. Coordinating with Others
6. Emotional Intelligence
7. Judgement and Decision-Making
8. Services Orientation
9. Negotiation
10. Cognitive Flexibility

Source: https://learning.linkedin.com/blog/top-skills/the-skills-companies-need-most-in-2020-and-how-to-learn-them
Source: https://www.jvstoro.pnged.org/blog/10-skills-that-employers-are-looking-for-in-2020/