

Strategic Career Preparation

JOB SEARCH STRATEGY FOR INTERNATIONAL STUDENTS DURING THE CORONAVIRUS CRISIS



Tufts Career Center and Tufts iCenter

May 13, 2020



or





or



Career Planning Process

1

Personal
Discovery

2

Career
Exploration &
Mapping

3

Skills &
Experience
Acquisition

4

Targeting &
Selection

5

Job &
Internship
Search
Strategy

6

Personal
Brand
Management

7

Marketing
Tool
Development

8

Networking &
Relationship
Management

9

Interview
Preparation

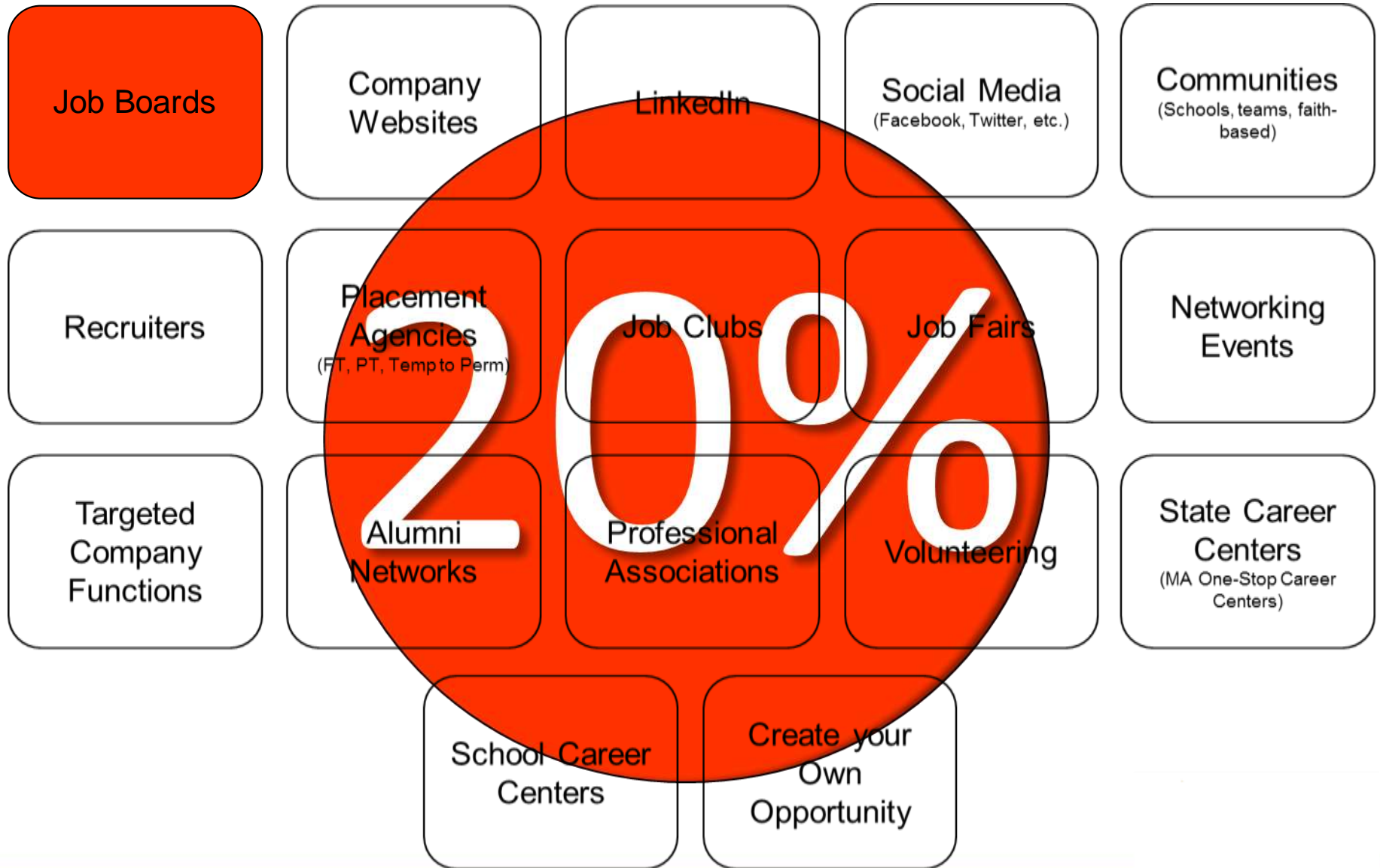
10

Negotiation

Search Strategy & Application Process

Jobs and Internships

Job and Internship Search Support



Large Job Boards and Aggregators

 indeed

 SimplyHired

 The Ladders.
YOUR CAREER IS OUR JOB™

 monster®

 CAREERBUILDER™

 glassdoor®

 careerJET

 BEYOND®

 Linked in®

 jobcase™

 jobinventory
Your Next Job Is Here

 Job.com

 ZipRecruiter®

 HireFlyer

 juju®
smarter job search

 HEADHUNTER.com

 careerbliss®
Career Community™

 LinkUp
job search engine

 Jobing.com

 job is job
The clever click

Placement Agencies / Temporary Staffing



Freelance / Contract / Short-Term / Seasonal

snagajob

We Work Remotely

Authentic[®] **JOBS**

guru

StudentFreelance
Keep jobs in America. Freelance to students.

iFreelance

Project4Hire

 **jobbatical**

Upwork

in PROFINDER

freelancer

 **Working Nomads**

Fourerr
Small Jobs. Big Results.

microWorkers
work & earn or offer a micro job

jobble

flexjobs

shiftgig[™]

GrooveJob

 **peopleperhour.com**

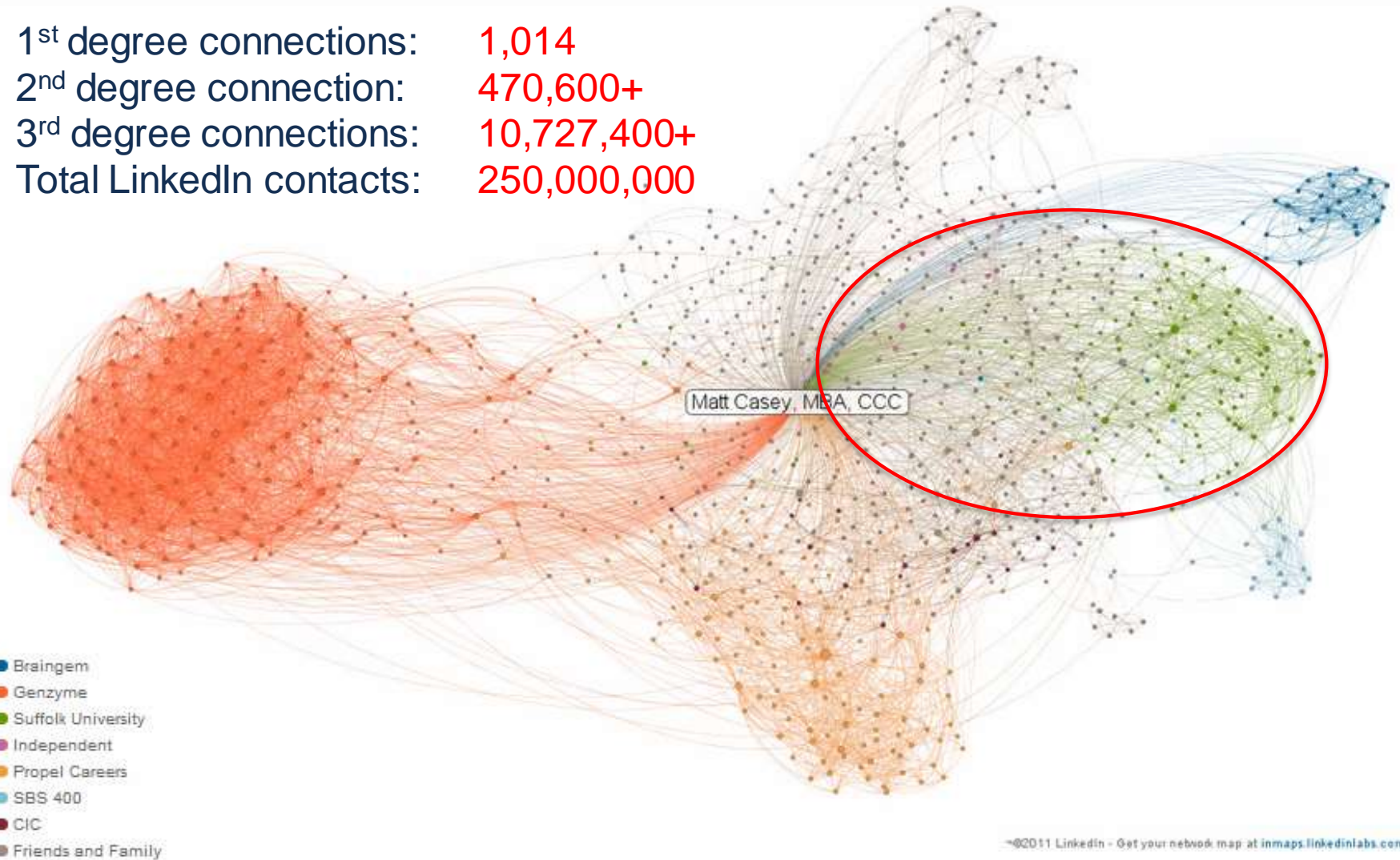
craigslist

COOLWORKS
JOBS IN GREAT PLACES

toptal

Networking and Relationship Development

1st degree connections: 1,014
 2nd degree connection: 470,600+
 3rd degree connections: 10,727,400+
 Total LinkedIn contacts: 250,000,000



I would like to reach out to Tufts alumni for career conversations, but I'm concerned that I'll be bothering them in the midst of a stressful time. Any tips?

Dear [recipient name],

First and foremost, I want to ask how you are doing. This is certainly an unprecedented time and I hope you are healthy and safe.

I am currently using this time to think about my next career move and reconnect with people in my network. If you happen to have a few minutes over the next few weeks, would you be willing to chat? I'd love to catch up and also hear about your experience working at [recipient's company] in [recipient's job title] role. I know it is a very busy and unusual time for many of us. I'm happy to connect whenever it is most convenient for you.

I look forward to hearing from you. Stay safe and keep in touch.

Best,

[your name]

Be sure to use your own language when composing a message like the one above. Don't simply copy and paste; this should sound like you

In addition, be specific in your requests. How can this *particular* person help you? Is it through insights about an organization or type of job? Tips for continuing your research, writing a thesis or dissertation? Ways to make the most of your summer? Simply asking for general advice isn't enough.

Tools and Resources

Job Search+ Resources

Interstride

- Job/Internship Database
- Top 500 H-1B Companies
- Visa Insights
- Career Webinars & General Career Advice



Handshake

- Job/Internship Database
- Employer Database (500,000+)
- Weekly Virtual Employer Events



GoinGlobal (Access via Handshake)

- H1B Plus Database, providing access to an extensive and detailed database of U.S. Department of Labor (DOL) H-1B records from 2009 to-date
- Job/Internship Database (worldwide opportunities in the local language, as well as English)
- Country Career Guides
- Global City Career Guides
- U.S. City Career Guides



Real World Ready (Access via Handshake)

- A personalized platform simplifying decisions around personal finance, health, job negotiation, and life.



Job Search+ Resources

Additional Job Search Resources

- **Remote Jobs:** *50 Work From Home Companies Hiring Now.* <https://builtin.com/remote-work/remote-jobs-work-from-home-companies>
- **The 18 Best Remote Job Boards in 2020:** <https://careersidekick.com/best-remote-job-boards/>
- **Companies Are Still Hiring During COVID-19** — *Here Are 28 That Want Your Applications Now:* <https://www.themuse.com/advice/companies-hiring-during-coronavirus-covid-19>
- **COVINTERN:** <https://covintern.com/jobs/>
- **Work Visa USA:** <http://www.myvisajobs.com/Blog/>

Build Your Network Resources

- **Tufts Alumni Directory** (100,000+ alumni): <https://alumniandfriends.tufts.edu/>
- **LinkedIn** (75,000+ alumni)
- **The Herd** (131 international students {self-identified}; over 50 countries represented): <http://students.tufts.edu/career-center/network/herd>

Professional Development/Build Your Skills Resources

- **LinkedIn Learning:** <https://access.tufts.edu/linkedin-learning>
- **Big Interview:** <http://students.tufts.edu/career-center/prepare-interview/big-interview>
- **Coursera:** <https://www.coursera.org/>
- **Udemy:** <https://www.udemy.com/>

Exploration Resources/Other

- **First Destination Outcomes:** <http://students.tufts.edu/career-center/explore-careers-and-majors/outcomes-major>
- **LinkedIn** (Use alumni tool for career research and networking)
- **What Can I Do With This Major?:** <http://students.tufts.edu/career-center/i-need/explore-majors>
- **Immihelp:** <https://www.immihelp.com/>



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Questions?

The Soft Skills Companies Need Most in 2020

1. Creativity
 2. Persuasion
 3. Collaboration
 4. Adaptability
 5. Emotional Intelligence
 6. Analytical Reasoning*
1. Complex Problem Solving
 2. Critical Thinking
 3. Creativity
 4. People Management
 5. Coordinating with Others
 6. Emotional Intelligence
 7. Judgement and Decision-Making
 8. Services Orientation
 9. Negotiation
 10. Cognitive Flexibility